International Conference on

Business Economics and Management

February 10-12, 2014  Dubai, UAE
Dear Potential Sponsor/Exhibitor,

OMICS Group, the World Class Open Access Publisher and Scientific Events Organizer and Arabian Group of Journals are hosting International Conference on Business Economics and Management in Dubai UAE. We warmly invites you to sponsor/attend/give a speech at Management-2014.

OMICS Group Conferences deliver new ideas, convictions, strategies, and tactics that directly affect how you do business. No other event will offer a more impressive roster of keynote speakers, quality attendees, and compelling content.

This Conference will provide a forum for exchange of ideas and authoritative views by leading Managers as well as business leaders and investors in this exciting field. Outstanding keynote speakers and well known leading scientists and experts from around the globe will be expected to share their knowledge.

The event participants are typically high-level decision makers representing various parts of the industry and many participants are repeaters who know each other. This creates a relaxed and informal atmosphere with the right settings for meeting new people.

When becoming our partner, we will do our outmost to satisfy your needs for involvement and exposure. Our sponsor packages offer pre-defined exposure opportunities, but don’t hesitate to bring us your personal requests.

The main theme of Management-2014 is “To explore the rapidly developing fields of Business Economics and Management”.

Management-2014 stands for advertising of the products/services of the companies in the various business, marketing and management sectors shall be placed in the exhibition area throughout the Conference.

We have the pleasure to invite and welcome you for the participation to our exciting conference. Let us meet in one of the most glorious cities in the world.

Best Regards,

Management-2014

http://management2014.conferenceseries.net
OMICS Group Journals

The OMICS Group, a premier quality scientific publisher and Editors –
Arabian Journal of Business & Management Review
(http://www.arabianjbmr.com/editorial_board.php)
Journal of Entrepreneurship & Organization Management
(http://www.omicsgroup.org/journals/editorialboardJEOM.php)
Journal of Hotel & Business Management
(http://www.omicsgroup.org/journals/editorialboardJEOM.php)
Journal of Business & Financial Affairs
(http://www.omicsgroup.org/journals/editorialboardBSFA.php) are jointly organizing the Conference

Selected Contribution will be published in following
OMICS Group Journals:

• Arabian Journal of Business & Management Review
• Journal of Entrepreneurship & Organization Management
• Journal of Hotel & Business Management
• Journal of Business & Financial Affairs

Why with us???

• 300 Open Access Journals
• 20000 Editorial team
• 25000 Reviewers team
• 1 Million Readers
• Quality and quick editorial, review processing
• 21 Day rapid review process
• Publication within 7 days of acceptance

Unique features

• User friendly/feasible website-translation of your paper to 50 world’s leading languages
• Audio Version of published paper
• Digital articles to share and explore
• Sharing Option: Social Networking Enabled
• Authors, Reviewers and Editors are provided with Scientific Credits

OMICS Group Conferences

• 80 conferences all over the world in 2014
• Providing Delegates and Speakers across the globe with an unparallel opportunity to create new, value generating relationships
• Well organized scientific program
• Flow of knowledge across the globe
• Participation in sessions on specific topics on which the conference is expected to achieve progress
• Opportunity to attend the presentations delivered by Business Entrepreneurs from all over the world

The conference topics include:

• Marketing Management and Strategy
• Human Resource Management
• Insurance and Risk Management
• Leadership and Change Management
• Issues in Macro & Micro Economics
• Financial Management
• Economic Development
• Multinational Business Management
• Hospitality and Tourism Management
• Current Research in Business, Economics and Management
• Legal Aspects of Entrepreneurial Marketing Management
• Customer Service Management
• Accounting & Finance
• Corporate Governance and Business Ethics
• Macroeconomics for international business
• Key Issues in Strategic Management
Benefits / Advantages:

- Scope of enhancing marketing opportunities and collaborations
- Exposure of your corporate logo in our Management-2014 conference website
- Advertising high quality information of your company by linking through OMICS Group Journals
- Interaction with World Class Experts from both Academia/Industries helps in updating the knowledge at interactive sessions
- Share your excitement in promoting your company and ideas with Business Entrepreneurs & Hospitality Industrial Developers
- Global Networking: In transferring and exchanging ideas
- Conference brings together Business Entrepreneurs and Hospitality Industry Developers
- We are looking forward for your active participation and make this event a memorable one

B2B:
Management-2014 conference has an excellent feature which aims at delivering unlimited opportunities for making business deals, cutting edge solutions for improving and elevate company's business and partnership. This unites all the leading industry professionals, business development executives, institutional investors, capitalists and corporate investors.

Please visit for available B2B details: http://www.omicsonline.org/management2014/b2b

We expect your precious comments or suggestions on the structure of our B2B, also your reference to other delegates will be highly appreciated. We look forward to receive your replies on the following questions.

1. Are you interested in joining as our B2B partner?
2. What are you looking for? (Business Entrepreneurs and Industrial Developers)
3. Do you have any suggestions for our B2B?

Please submit your queries by email to: sponsor@omicsonline.org (or) management2014@omicsonline.net
Fax: +1-650–618–1414

For further information regarding Management-2014, please visit: http://management2014.conferenceseries.net

With Best Wishes
Management-2014
Editorial Board Members of Supporting Journals

<table>
<thead>
<tr>
<th>Robert P McGowan</th>
<th>Michael Kwag</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Denver, USA</td>
<td>Boston University, USA</td>
</tr>
<tr>
<td>Michael MacQueen</td>
<td>Elena Carvajal-Trujillo</td>
</tr>
<tr>
<td>University of Redlands, USA</td>
<td>University of Huelva, Spain</td>
</tr>
<tr>
<td>Abu Shiraz Rahaman</td>
<td>Emma Martin</td>
</tr>
<tr>
<td>University of Calgary, Canada</td>
<td>Sheffield Hallam University, UK</td>
</tr>
<tr>
<td>Junichi Goto</td>
<td>Robert J. Blomme</td>
</tr>
<tr>
<td>Keio University, Japan</td>
<td>Research Center Hotelschool The Hague, Netherlands</td>
</tr>
<tr>
<td>Stefan Märk</td>
<td>Han Shen</td>
</tr>
<tr>
<td>Catholic University of Eichstätt-Ingolstadt, Germany</td>
<td>Fudan University, China</td>
</tr>
<tr>
<td>David J BenDaniel</td>
<td>Ming-Hsiang Chen</td>
</tr>
<tr>
<td>Cornell University, USA</td>
<td>National Chung Cheng University, Taiwan</td>
</tr>
<tr>
<td>David Coopperider</td>
<td>Chiang-Ming</td>
</tr>
<tr>
<td>Western Reserve University, USA</td>
<td>National Chi-Nan University, Taiwan</td>
</tr>
<tr>
<td>Richard G Miltor</td>
<td>Mahmood A. Khan</td>
</tr>
<tr>
<td>Johns Hopkins University, USA</td>
<td>Virginia Tech's Northern Virginia Center, USA</td>
</tr>
<tr>
<td>Hans Schollhammer</td>
<td>Barbara Almanza</td>
</tr>
<tr>
<td>UCLA Anderson School of Management, USA</td>
<td>Purdue University, USA</td>
</tr>
</tbody>
</table>

Sponsorship and Exhibitor Benefits Program Congress Corporate Workshops

The Congress provides sponsoring companies to present corporate workshops in parallel to the Congress program. During these time companies can present new Business & Management approaches. This is an excellent opportunity to showcase new and interesting technologies to attendees. Over the past years the workshops have proven to be popular. The corporate workshops will be presented as breakfast, lunch or dinner workshops with a maximum of three workshops per time period on the dates noted below.

Registration to these workshops is free to all Congress delegates. The workshop program will be promoted prior to the Congress via the Congress website, Management–2014, newsletters (Approximately 1,00,000 email recipients) and the final program book.

NOTE: No separate industry or corporate events may be held during the Congress period (February 10, 07:00 AM to February 12, 11:00 PM) without an agreement in writing from the Management–2014 Organizers.

<table>
<thead>
<tr>
<th>WORKSHOP AVAILABILITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
</tr>
<tr>
<td>Non-exclusive time slot: 07:00 AM - 08:30 AM</td>
</tr>
<tr>
<td>February 11-12, 2014</td>
</tr>
<tr>
<td>The opportunity exists to host a Congress breakfast. This opportunity to be discussed through the Organizers.</td>
</tr>
<tr>
<td>Cost: TBD</td>
</tr>
<tr>
<td>Opportunities Available: 2</td>
</tr>
<tr>
<td>Code-B</td>
</tr>
<tr>
<td>Luncheons</td>
</tr>
<tr>
<td>Non-exclusive time slot: 12:00 PM - 01:00 PM</td>
</tr>
<tr>
<td>February 10-12, 2014</td>
</tr>
<tr>
<td>The opportunity exists to host a Congress luncheon. This opportunity to be discussed through the Organizers.</td>
</tr>
<tr>
<td>Cost: TBD</td>
</tr>
<tr>
<td>Opportunities Available: 3</td>
</tr>
<tr>
<td>Code-L</td>
</tr>
<tr>
<td>Dinner</td>
</tr>
<tr>
<td>Non-exclusive time slot: 07:00 PM - 09:00 PM</td>
</tr>
<tr>
<td>February 10-11, 2014</td>
</tr>
<tr>
<td>The opportunity exists to host the Congress dinner. This opportunity to be discussed through the Organizers.</td>
</tr>
<tr>
<td>Cost: TBD</td>
</tr>
<tr>
<td>Opportunities Available: 2</td>
</tr>
<tr>
<td>Code-D</td>
</tr>
</tbody>
</table>
SPONSOR OPPORTUNITIES

Elite Sponsor

- Two Corporate Sponsored Workshop slots (must honor deadlines and audio visual included)
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (3X3 Sqm each booth size)
- Four (total) complimentary registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- Three inserts provided by the sponsor in the congress delegate bags
- One post congress Email message to consented congress registrants up to 60 days after the congress (content to be provided by the sponsor, approved and distributed by corresponding Journal)
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items

Gold Sponsor

- Two complimentary congress registrations
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size - 3X3 Sqm)
- Logo recognition on congress website sponsorship page
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- One insert, provided by the sponsor, in the congress delegate bags
- Priority to purchase additional sponsorship items

Silver Sponsor

- One Corporate Sponsored Workshop slot (must honor deadlines, catering and audio visual included)
- One complimentary exhibit booth, with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Three complimentary congress registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- Two inserts provided by the sponsor in the congress delegate bags
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items

Contact
OMICS Group Conferences
5716 Corsa Ave., Suite 110, Westlake
Los Angeles, CA 91362-7354, USA
Phone: +1-650-268-9744, Fax: +1-650-618-1414
Toll free: +1-800-216-6499 (USA&Canada)
+1-800-651-097 (Australia), 0805-080048 (Europe)
Email: management2014@omicsonline.net

ADDITIONAL SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Delegate Bag/Satchel</th>
<th>Each registered participant will receive a satchel containing the Congress material. The sponsor logo will be included on the bag.</th>
<th>Cost: TBD Opportunities Available:</th>
<th>Code-BS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delegate gifts/pens/posters/awards/speaker/sponsor</td>
<td>Sponsors will be recognized for Each support.</td>
<td>Cost: TBD</td>
<td>Code-X</td>
</tr>
</tbody>
</table>

These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.

Avail the Opportunity!!!

Exhibition Details:

Exhibition Dates
Dates of Exhibit: February 10, 2014
Date of Booth Set-up: February 09, 2014 Sunday (Evening)

Payment
After receipt of the completed contract the total amount will be invoiced.
# Sponsorship Application Form

**Name of the Organization/Company**

**Country**

**Sponsorship Package of your Choice**

**State**

**Address**

**Email**

**Tel**

**Fax**

Please Select the Appropriate Level

<table>
<thead>
<tr>
<th>Elite Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
</tr>
</thead>
</table>

**Sponsorship Amount**

**PAYMENT INFORMATION**

- **Credit Card Payment**: We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa. (Processing Charges: Visa 2%, Master Card 2%, Others 2%)
- **Pay the amount by wire transfer in US Dollars through “SWIFT MT 103” to**
  - **Beneficiary’s Name:** OMICS Publishing Group
  - **Beneficiary’s Account No:** 203273081
  - **ABA ROUTING #:** 321171184
  - **Beneficiary’s Bank Address:** Citibank, N.A., Palo Alto, 250 University Ave. CA 94301
  - **Beneficiary’s Bank Phone:** +1-650-322-5231, Bank Fax: +1-650-295-0409
  - **Beneficiary’s Address:** 1058 Reed terrace, Ste 1, Sunnyvale, CA 94086 USA.
  - **Beneficiary’s Phone:** +1-650-268-9744, Fax:+1-650-618-1414 (USA)
- **CHECK PAYMENT**: Check should be in favor of OMICS Publishing Group
  - **Please send the check to**: CITIBANK, N.A., PALO ALTO, 250 UNIVERSITY AVE. CA 94301 (This is our financial centre address)

For more details:

- Email: sponsor@omicsonline.org (or) management2014@omicsonline.com

**Credit Card**

- Please invoice
- Please debit my:
  - Credit Card
- Card No: __________
- Expiry Date: __________
- Signature: __________
- Credit Card billing address: __________

**Contact Information**

- Yes I agree to the terms and conditions as stated on this form.
- Delegates who do not pay their bookings are requested to provide a copy of bank transfer / credit card / cheque details to help payment allocation.
- Staff at the event will request a credit card guarantee for delegates without proof of payment.

**OMICS Group**

5716 Corsa Ave., Suite 110, Westlake, Los Angeles, CA 91362-7354, USA

Phone: +1-650-268-9744, Fax: +1-650-618-1414

Toll free: +1-800-216-6499 (USA, Canada), +1-800-651-097 (Australia), 0805-080048 (Europe)

Email: management2014@omicsonline.com